

# Peterson Behenck Valadão

## Front-End Developer

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### Career summary

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Creative Front-end developer with an excellent problem-solving skills, strong graphic design background, focused to write clean, elegant, and reusable code to solve complex problems. Right now I'm working as Front-end Developer using Angular and Ionic.

### Skills

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|------------------|-------------|-----------------------|
| • UI Design      | • HTML5     | • Programming logic   |
| • Web typography | • CSS 3     | • Javascript          |
| • Figma          | • WordPress | • Angular/React / Vue |
| • Adobe XD       | • Bootstrap | • Ionic               |
|                  | • VSCode    | • Git/GitHub          |
|                  |             | • GTM/ Analytics/ ADS |

### Work Experience

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**:: Front End Designer / Instructional Designer** | Jan/2017 - to this date

#### **PowerHouse**

Currently focused in improve Programming and Front End Developer skills, working with UX/UI designers in Brazil and South America. As Instructional Designer, developed and implement an Extension Course for Sales Representatives, collaborate with an educational US company translated and adapted an online learning platform for future launch in the Brazilian market, and other design-related activities.

**:: Regional Training Manager** | Jun/08 - Jan/17

#### **Roemmers Group** - South America Multinational Healthcare Co.

Responsible for managing the company's most profitable products, I had the opportunity to work closely with the Medical and Marketing departments, transforming complex information and strategic direction into easy to understand Instructional Design, converting Sales Reps from all backgrounds into high-performance professionals, able to communicate confidently with Healthcare key opinion leaders, providing customized solutions, creating a solid and ethical long term relationship.

Along the IT team designed and implemented the Corporate University which included training tracks for 475 Sales Representatives, and 51 District and Regional Sales

Managers, considering the most modern learning technics. Design E-Learning lessons, workshop sessions, group dynamics, and exams.

:: **Graphic Designer** | Jan/97 – Dez/07

**Zero Hora** - One of Brazil's most important daily newspapers.

Adobe Photoshop Specialist in charge of imaging processing. Also had the opportunity to work as cross-functional professional acting as an interface between various departments such as Editorial Staff, Press, and Commercial. That opened space to play a key role in developing and implementing a system to digitally preserve the complete newspaper history, from its beginning in the early 60s till the 00s.

In parallel, I had the opportunity to work in Digital Printing, Artwork, and Logo Design and even collaborate with neighborhood newspapers, in charge of the whole production process, including writing and layout design.

## Education

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ESPM, Porto Alegre – RS	2017
Neuroscience applied to leadership	
Universidade do Sul de Santa Catarina, Florianópolis – SC	2011
Marketing	
ESPM, Porto Alegre – RS	2005
Design School	
SENAI Porto Alegre – RS	1997
Graphic Arts	

## Latest Courses

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Google Tag Manager, Google ADS, Google Analytics, JavaScript, Ionic, Angular, Vue, React, Algorithm & Data Structure, Logic, UI/UX Design, Adobe XD, Figma, Web Designer, CSS Advanced, CSS Flexbox, CSS Grid Layout, Bootstrap.

## Languages

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Portuguese - Native  
English - Fluent  
Spanish - Fluent